



**NAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY**

FACULTY OF MANAGEMENT SCIENCES

DEPARTMENT OF HOSPITALITY & TOURISM

QUALIFICATION : BACHELOR OF HOSPITALITY MANAGEMENT BACHELOR OF TOURISM MANAGEMENT	
QUALIFICATION CODE: 07BHMN 07BTOM	LEVEL: 6
COURSE CODE: TEP620S	COURSE NAME: TOURISM ENTREPRENEURSHIP
SESSION: JAN 2020	PAPER: THEORY
DURATION: 2 HOURS	MARKS: 100

SECOND OPPORTUNITY QUESTION PAPER	
EXAMINER(S)	Mrs. Petrina Haufiku-Makhubela
MODERATOR:	Ms. Hendriena Shiyandja

INSTRUCTIONS
<ol style="list-style-type: none">1. Answer ALL the questions.2. Write clearly and neatly.3. Number the answers clearly.

THIS QUESTION PAPER CONSISTS OF 2 PAGES (Including front page)

Question 1

Define the term "Management." (6)

Question 2

Business plans are vital and important for business development and sustainability. Describe the importance of Business plans in Hospitality & Tourism business (9 x2=18)

Question 3

Discuss the importance of SME's in Namibia Hospitality and Tourism Industry. (6 x2=12)

Question 4

Explain the most important personal characteristics/qualities of entrepreneurs. (6x2=12)

Question 5

Discuss the relationship between a business and an establishment. (4 x2=8)

Question 6

Briefly discuss the critical parts that make up a successful Business Plan. (7x2=14)

Question 7

Entrepreneurs are affected in their business by various internal and external factors. Discuss the importance of studying these factors of a business. (7x2=14)

Question 8

The majority of all small businesses are standing alone or are owned by individuals. Discuss the advantages of sole proprietorship. (10)

Question 9

Describe the different sectors that business can operate. (3x2=6)

TOTAL 100 MARKS